



SUSTAINABLE ENTREPRENEURSHIP AND SME MANAGEMENT

Raising new managerial challenges in the context of:

Sustainable entrepreneurship

Sustainability and CSR in SMEs

Main research fields:

Strategic management, Circular economy, Business ethics

Examples of research issues:

- Factors behind SMEs' commitment to sustainability and their overall performance.
- Tensions between social, economic and environmental dimensions in the organization, activity and governance of small businesses committed to sustainable development.
- Effect of the SME's entrepreneurial orientation on its commitment to sustainable strategies and practices, as well as its financial and non-financial performance.
- SMEs' preferences in terms of public policies for sustainable development.
- CSR implementation in upstream supply chains.
- Collaboration between SMEs to develop CSR practices.
- Implementation of circular economy practices in SMEs.
- Governance of Industrial and Territorial Ecology initiatives involving SMEs.



Pr. Jean-Marie COURRENT
Head of PTL *Entrepreneurship Innovation Sustainability*

jean-marie.courrent@umontpellier.fr

[linkedin.com/in/ jean-marie-courrent-84762142](https://www.linkedin.com/in/jean-marie-courrent-84762142)

